

# 2018/2019 SPECIAL ISSUES: NORTHERN BERKS / EAST PENN VALLEY MERCHANDISERS

**2018:**

## **Health-Mind-Spirit**

(Pull-Out Guide)

**Issue: February 7** - (usual HMS week)

Advertised Deadline: Tuesday, Jan. 30

## **Wedding Guide**

(Pages)

**Issue: February 21**

Advertised Deadline: Tuesday, Feb. 13

## **Spring Home Improvement**

(Section):

**Issue: March 22**

Advertised Deadline: Tuesday, Feb. 27

## **Lawn & Garden**

(Section):

**Issue: April 18**

Advertised Deadline: Tuesday, Mar. 27

## **Summer Fun Guide**

(Section)

**Issue: May 23**

Advertised Deadline: Tuesday, May 1

## **Business Directory**

(Section):

**Issue: June 27**

Advertised Deadline: Tuesday, June 5

## **Back To School Guide**

(Pages):

**Issue: August 1**

Advertised Deadline: Tuesday, July 24

**2018:**

## **Fall Home & Garden**

(Section):

**Issue: September 19**

Advertised Deadline: Tuesday, Aug. 28

## **Car/Truck Care Guide**

(Pages):

**Issue: October 3**

Advertised Deadline: Tuesday, Sept. 25

## **Winter Fun & Shopping Guide**

(Section):

**Issue: November 15**

Advertised Deadline: Tuesday, Oct. 24

## **Christmas/Holiday Greetings**

(Pages):

**Issue: December 19**

Advertised Deadline: Tuesday, Dec. 4

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**2019:**

## **Health-Mind-Spirit**

(Pull-Out Guide)

**Issue: February 6** - (usual HMS week)

Advertised Deadline: Tuesday, Jan. 29

## **Wedding Guide**

(Pages)

**Issue: February 20**

Advertised Deadline: Tuesday, Feb. 12