

2019/2020 SPECIAL GUIDES:

NORTHERN BERKS / EAST PENN VALLEY

MERCHANDISERS

2019:

Health-Mind-Spirit

Issue: February 6 - (usual HMS week)

Advertised Deadline: Tuesday, Jan. 29

Wedding Guide

Issue: February 20

Advertised Deadline: Tuesday, Feb. 12

Spring Home Improvement

Issue: March 20

Advertised Deadline: Tuesday, Feb. 26

Lawn & Garden

Issue: April 17

Advertised Deadline: Tuesday, Mar. 26

Summer Fun Guide

Issue: May 22

Advertised Deadline: Tuesday, April 30

Business Directory

Issue: June 26

Advertised Deadline: Tuesday, June 4

Back-To-School Guide

Issue: July 31

Advertised Deadline: Tuesday, July 23

2019:

Fall Home & Garden

Issue: September 18

Advertised Deadline: Tuesday, Aug. 27

Car/Truck Care Guide

Issue: October 2

Advertised Deadline: Tuesday, Sept. 24

Winter Fun & Shopping Guide

Issue: November 20

Advertised Deadline: Tuesday, Oct. 29

Christmas/Holiday Greetings

Issue: December 25

Advertised Deadline: Tuesday, Dec. 10

2020:

Health-Mind-Spirit

Issue: February 5 - (usual HMS week)

Advertised Deadline: Tuesday, Jan. 28

Wedding Guide

Issue: February 19

Advertised Deadline: Tuesday, Feb. 11